



FACTSHEET

HARD FACTS:

+ SP @media Pack available in:

- Austria (AT)
- Macedonia (MK)
- Portugal (PT)
- Slovenia (SI) – sold out

+ SP @media Pack AT + MK price: 1 499 EUR

- 6 000 Shopping Points, 1 500 Career Points & 1 Golden PowerKey

+ SP @media Pack PT price: 1 999 EUR

- 10 000 Shopping Points, 2 000 Career Points & 1 Golden PowerKey

+ Each Premium Business Marketer (worldwide) can order a maximum of one SP @media Pack per available country

+ Available Golden PowerKeys: 8 000 in AT / 2 000 in MK / 10 000 in PT

+ Requirement: Premium Business Marketer Status

The SP @media Pack offers you another opportunity to use your Shopping Points (SP) effectively and further develop your career.

The SP @media Pack for AT and MK contains 6 000 SP and costs 1 499 EUR. When purchasing it, you also receive 1 500 Career Points (CP) and one Golden PowerKey. The SP @media Pack for PT contains 10 000 SP, 2 000 CP and one Golden PowerKey. Be quick because there is only a limited number of SP @media Packs available. For Austria, 8 000 of these packs are available, for Macedonia 2 000 and for Portugal 10 000.

Who can order an SP @media Pack?

The SP @media Pack is available to every Premium Business Marketer (worldwide). A Lyonet Marketer is considered a Premium Business Marketer if he meets one of the following requirements:

- + has already been a Premium Marketer,
- + reaches Career Level 1 or higher, or
- + has bought a Premium Business Pack

Only Premium Business Marketers can order the SP @media Pack for Austria, Macedonia, and Portugal. Per Premium Business Marketer, a maximum of one SP @media Pack order of the respective country is possible.

What is the Golden PowerKey?

The Golden PowerKey is a free incentive that you receive when purchasing an SP @media Pack. It enables you to additionally benefit from each @media box of a country.

Each Golden PowerKey generates Golden PowerKey benefits. These are calculated on the basis of all L-shaped banner or full-screen ads seen by the customer in a country and the thereby created Cashback.

How are the Golden PowerKey benefits calculated?

In addition to the Cashback generated by the @media box, which is intended for customers, 50% of this value will be used and distributed proportionally to Premium Business Marketers with Golden PowerKeys.

How does the distribution of the Golden PowerKey benefits work?

The Golden PowerKey benefits are distributed in the form of 50% Career Points and 50% Shopping Point Cash. These Golden PowerKey benefits are allocated proportionally to Premium Business Marketers with Golden PowerKeys. The requirement is that each Premium Business Marketer has enough Shopping Points to benefit from Shopping Point Cash.

The Career Points are allocated evenly across the 3 bonus lines of the respective Premium Business Marketer.

When does the monthly distribution of the Golden PowerKey benefits start?

The distribution of the Golden PowerKey benefits takes place each Production Month and starts in Austria, Slovenia, and Macedonia for the first time in the Production Month of October 2024. Golden PowerKey benefits, that are generated before the Production Month of October 2024, will be included in the first distribution in the Production Month of October 2024.

The distribution of the Golden PowerKey benefits takes place each Production Month and starts in Portugal for the first time in the Production Month of March 2025. Golden PowerKey benefits, that are generated before the Production Month of March 2025, will be included in the first distribution in the Production Month of March 2025.

Example:

In Austria, EUR 100 000 Cashback is generated in a Production Month by watching L-shaped banner and full-screen advertisements through the @media box. In addition to the Cashback distributed here, half of it – so EUR 50 000 – will be allocated to the 8,000 Premium Business Marketers with a Golden PowerKey and distributed in the form of Career Points and Shopping Point Cash. 50% of the EUR 50 000 will be distributed as Career Points (25 000 CP). The other 50% will be paid out in the form of Shopping Point Cash (EUR 25 000), provided that the respective Premium Business Marketer has enough Shopping Points.

Important: This free incentive is based on all L-shaped banner or full-screen ads seen and the resulting Cashback from the @media boxes of the respective country. If no Cashback is generated in this way, no distributions of the Golden PowerKey benefits are possible.